

米国の大学におけるウェブサイトによる市民向け健康情報の提供方法と内容

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(1: 聖路加看大、2: 東大・健康社会、3: 東大・家族看護)

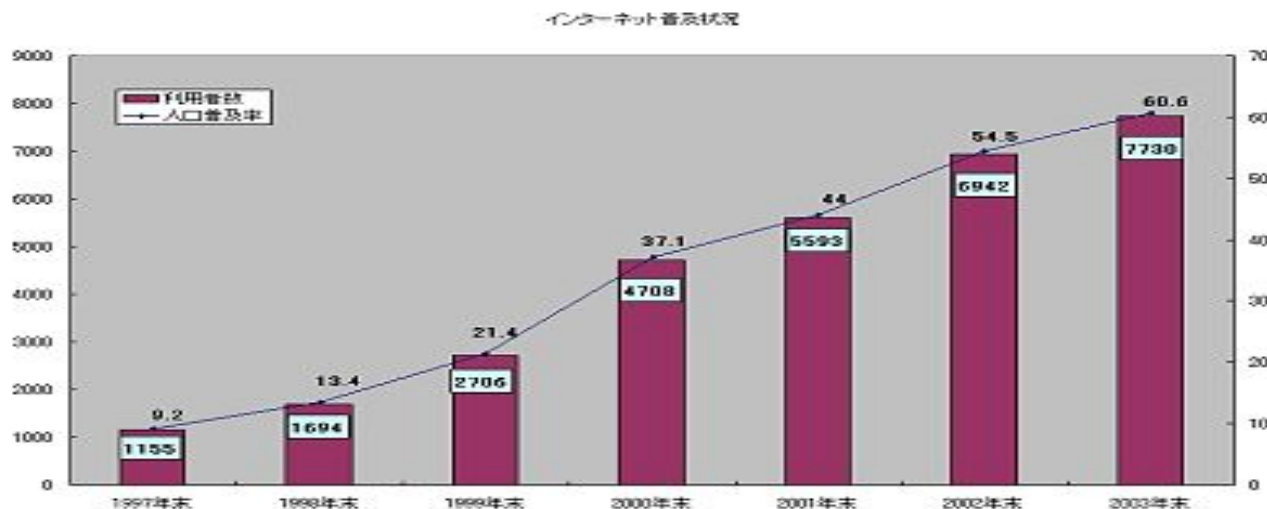
第13回日本健康教育学会(獨協医科大学、2004.6.5)
発表資料

研究の背景

- ヘルスプロモーション
エビデンスを生み出す大学の社会貢献、地域貢献！
- エビデンスを市民のエンパワメントのために
わかりやすい情報にして提供、普及させる必要性
- 最適なツールとしてのインターネットの利用
いつでも、どこでも、だれでも！
本当？ デジタルデバイドは？

インターネット普及状況

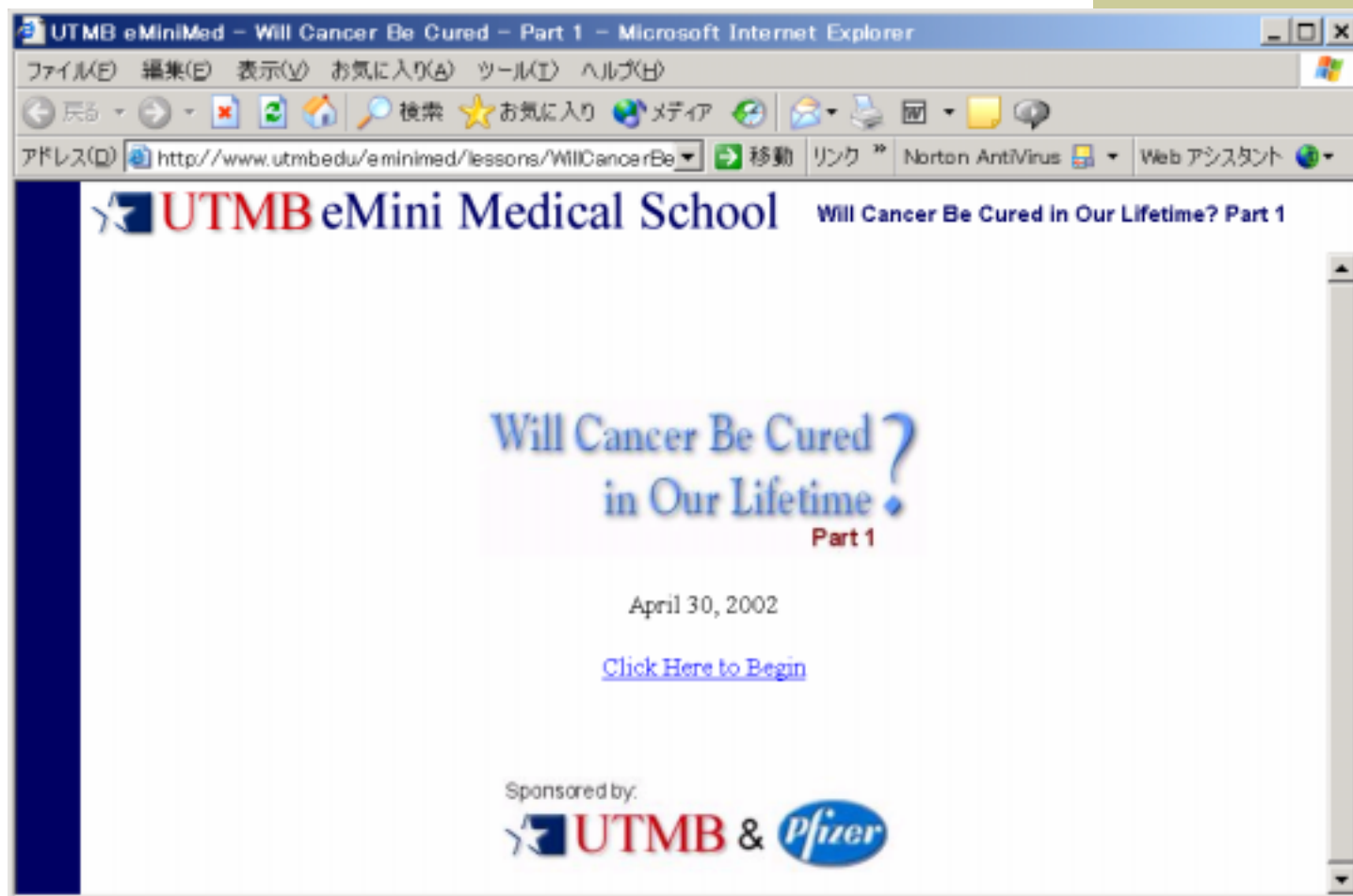
- 総務省「平成15年通信利用動向調査」
- 利用者**7,730万人**(PCは6,164万人)、普及率**60.6%**に
- うち**ブロードバンド**(ADSL、光など)利用世帯**47.8%**
- 13～39歳90%以上、50代60%、60～64歳39%、65歳以上15%と差があるが、全年代で利用増加、都市規模でも町村部で6割近い世帯利用率、**デバイド縮小傾向**



方法

- 国内事例はあまりに少なく、アメリカの事例に学ぶ
- 調査対象 : American Association of Colleges of Nursing (AACN) のサイトでリンクがある443校、看護学部以外、他の英語圏も追加作業中
- 市民向け(が利用できる)コンテンツの抽出、分類、整理
 - e-Learning
 - リンク集、情報資源
 - 健康のセルフチェック
 - コンサルテーション
 - 教育・学習プログラム等の紹介、を軸に開始

e-Learning




UTMB eMiniMed - Will Cancer Be Cured - Part 1 - Microsoft Internet Explorer

ファイル(E) 編集(E) 表示(V) お気に入り(A) ツール(T) ヘルプ(H)

戻る 進む 検索 お気に入り メディア



アドレス(D) http://www.utmb.edu/emimed/lessons/WillCancerB 移動 リンク Norton AntiVirus Web アシスタント


UTMB eMini Medical School
Will Cancer Be Cured in Our Lifetime? Part 1

Cancer Screening - Page 20 of 21
Menu Glossary E-Mail

Cancer Screening

Cancer screening is very important. This is a process that all of us should participate. Early detection of cancer provides you with the best chances for a positive treatment outcome. Click the silhouettes at right to view recommended screenings.


Type of Exam	Frequency
• Breast self-exam	Monthly
• Clinical breast exam (by a health care professional)	Every one to three years, annually after age 40
• Mammogram	Annually, age 40 and over
• Pap smear	Annually
• Digital rectal exam	Annually, age 40 and over
• Fecal occult blood test	Annually, age 50 and over
• Flexible sigmoidoscopy	Every five years, age 50 and over

Wheeling Jesuit University - WJU Nursing - Quiz - Microsoft Internet Explorer

ファイル(F) 編集(E) 表示(V) お気に入り(A) ツール(T) ヘルプ(H)

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アドレス(D) wju.edu/academics/nursing/quiz/default.asp


 WHEELING
JESUIT UNIVERSITY

QUICK LINKS

ACADEMICS ADMISSIONS ABOUT WJU STUDENT LIFE ALUMNI ATHLETICS TECHNOLOGY

BACK TO PREVIOUS PAGE ACADEMIC CALENDAR CAREER SERVICES STUDY ABROAD

Nursing Quiz

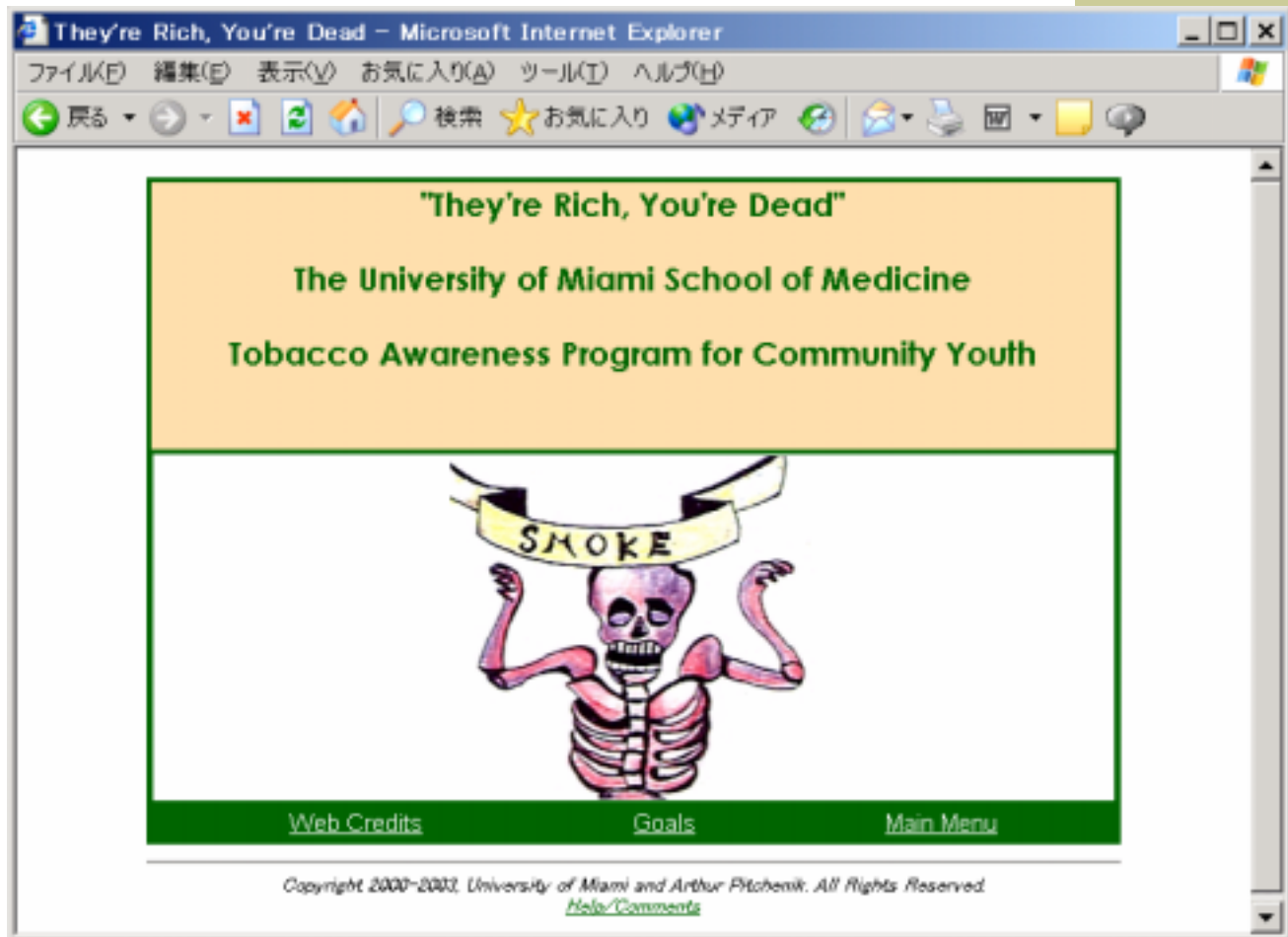


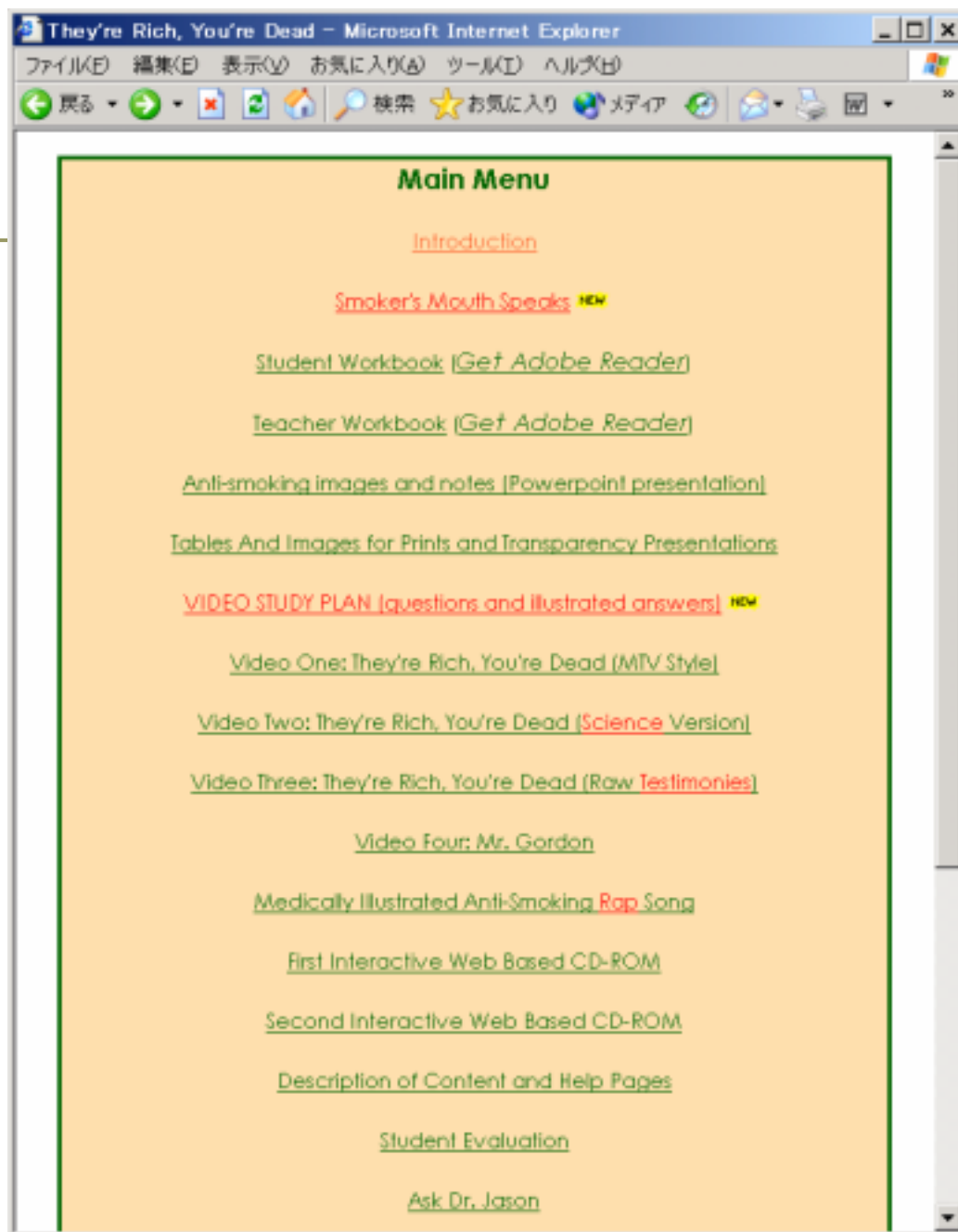
1. What profession has the highest hourly wage of the four listed below?

- ☐ A. Social workers
- ☐ B. Technical writers
- ☐ C. Photographers
- ☐ D. Registered nurses

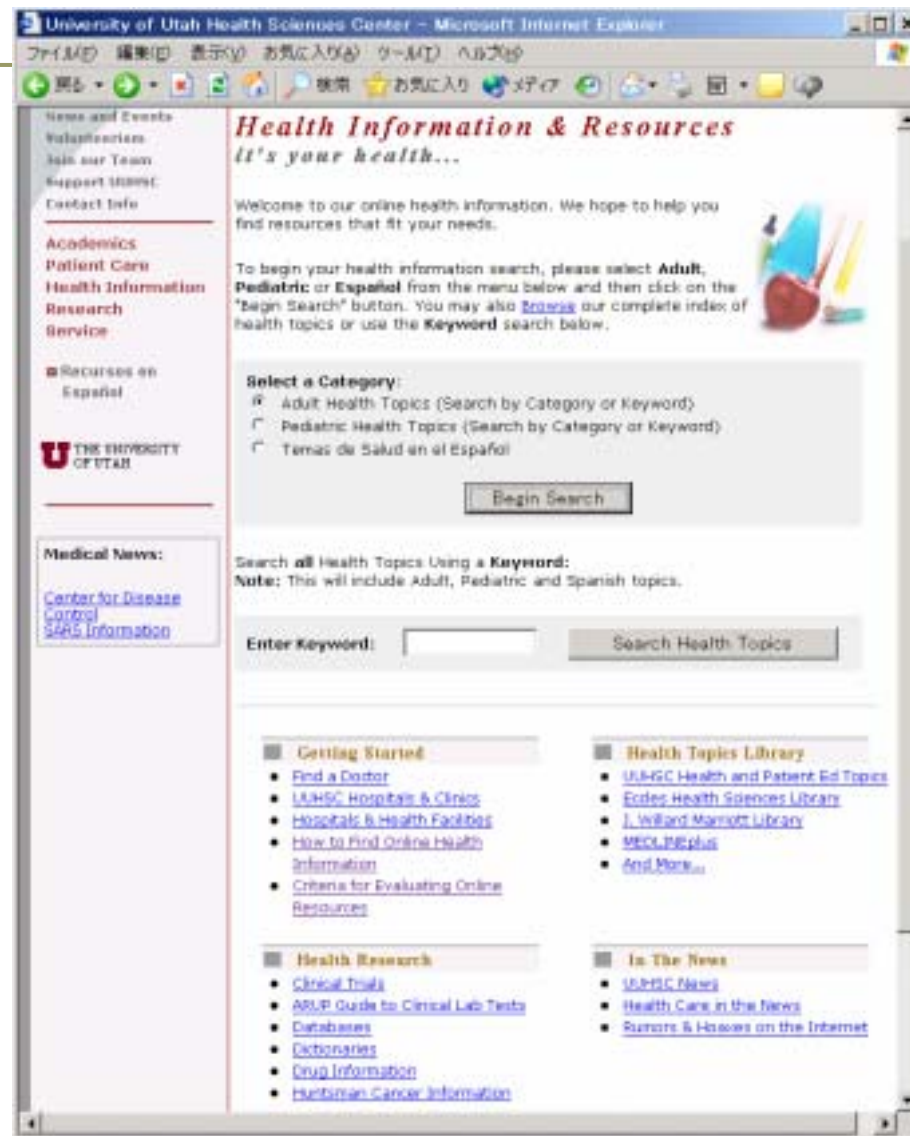
2. What do experts predict about the availability of nursing positions?

- ☐ A. For the next 20 years, there will be more positions available than there will be nurses to fill them.
- ☐ B. Even though the number of positions is growing, the number of nurses has increased at a faster rate leaving the employment market flat.
- ☐ C. A temporary nursing shortage exists that will reverse in five years so that opportunities will be short lived.
- ☐ D. Hospitals are not hiring nurses due to increased expenses and decreased complexities of patient needs.





Health Information & Resources



University of Utah Health Sciences Center - Microsoft Internet Explorer

ホーム 編集 表示 気に入る 検索 ヘルプ

News and Events
Publications
Join our Team
Support UHSC
Contact Info

Academics
Patient Care
Health Information
Research
Service

Resources on Spanish

THE UNIVERSITY OF UTAH

Health Information & Resources

It's your health...

Welcome to our online health information. We hope to help you find resources that fit your needs.

To begin your health information search, please select **Adult**, **Pediatric** or **Español** from the menu below and then click on the "Begin Search" button. You may also [browse](#) our complete index of health topics or use the **Keyword** search below.

Select a Category:

- ☒ Adult Health Topics (Search by Category or Keyword)
- ☐ Pediatric Health Topics (Search by Category or Keyword)
- ☐ Temas de Salud en el Español

Search all Health Topics Using a **Keyword**:

Note: This will include Adult, Pediatric and Spanish topics.

Enter Keyword:

Getting Started

- [Find a Doctor](#)
- [UHSC Hospitals & Clinics](#)
- [Hospitals & Health Facilities](#)
- [How to Find Online Health Information](#)
- [Criteria for Evaluating Online Resources](#)

Health Topics Library

- [UHSC Health and Patient Ed Topics](#)
- [Enter Health Sciences Library](#)
- [J. Willard Marriott Library](#)
- [MEDLINEplus](#)
- [And More...](#)

Health Research

- [Clinical Trials](#)
- [ASUP Guide to Clinical Lab Tests](#)
- [Databases](#)
- [Dictionaries](#)
- [Drug Information](#)
- [Human Cancer Information](#)

In The News

- [UHSC News](#)
- [Health Care in the News](#)
- [Runners & Hikers on the Internet](#)

Medical News:
[Center for Disease Control](#)
[Genetic Information](#)

5

search

More Information

Department of Nutrition
Harvard School of Public Health

Welcome to the Nutrition Source, a Web site maintained by the [Department of Nutrition](#) at the Harvard School of Public Health.



Aside from not smoking, the most important determinants of good health are what we eat and how active we are. The Nutrition Source is designed to get you started down the path toward the healthiest diet possible.

At the Nutrition Source, we explore the latest science about healthy eating for adults, answering key questions about what you should eat.

- Should you still be concerned about fat intake?
- Should you eat more or fewer carbohydrates?
- What about eggs?
- Fiber?
- Calcium?

A lot of confusing information about nutrition gets batted about in the media and certain health


13

New Book Describes Lifestyle Plan that Encourages Teen Girls to Eat Well, Exercise, and Develop Good Body Image -- from April 2, 2004, *Harvard Public Health NOW*



Higher Body Iron Stores
Predict Future Risk of
Developing Type 2
Diabetes in Women --
press release of Tuesday,
February 10, 2004.

[Prenatal Exposure to Mercury From a Maternal Diet High in Seafood Can Irreversibly](#)

 Printer-friendly
file

[PDF file for this page](#)

[PDF file of all Nutrition Source Webpages](#)

IntelliHealth: IntelliHealth Home - Microsoft Internet Explorer

ファイル(F) 編集(E) 表示(V) お気に入り(A) ツール(T) ヘルプ(H)

戻る 検索 お気に入り メディア

アドレス(D) http://www.intelihealth.com/IH/IhtIH/WSIH000/408/408.html 移動 リンク

Do you?

Featuring HARVARD MEDICAL SCHOOL'S Consumer Health Information 06/01/94

<p>Home</p> <p>Health Commentaries</p> <p>Dental Health</p> <p>Drug Resource Center</p> <p>Ask The Expert</p> <p>Interactive Tools</p> <p>Communities/Chats</p> <p>Today's News</p> <p>IntelliHealth Policies</p>	<p>Diseases & Conditions</p> <ul style="list-style-type: none"> Addiction Allergy Alzheimer's Disease Anemia Arthritis Asthma 	<p>Healthy Lifestyle</p> <ul style="list-style-type: none"> Complementary & Alternative Medicine Fitness Nutrition Weight Management Workplace Health 	<p>Your Health</p> <ul style="list-style-type: none"> Children's Health Men's Health Seniors' Health Women's Health More 	<p>Look It Up</p> <ul style="list-style-type: none"> Medical Dictionary Health A-Z Drug Resource Center More
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Check out our **FREE Health E-MAILS** >>

<p>Genetic Testing</p> <p>Our guide features articles, illustrations, videos and an interactive decision tool.</p>	<p>Simple Steps To Better Dental Health</p> <p>Comprehensive Oral Health</p> <p>In Association With</p> <p>University of Pennsylvania School of Dental Medicine</p>
<p>Child Development Guide</p> <p>Our Infancy Guide leads you through the major stages you and your baby will face together.</p>	<p>Poll</p> <p>Have you or someone you know enrolled in the Medicare drug discount program?</p> <p><input type="radio"/> Yes</p> <p><input type="radio"/> No</p> <p><input type="button" value="Submit"/></p>
<p>>> Brand New Communities Area</p> <p>Featuring</p> <ul style="list-style-type: none"> Faster and easier 	<p>Visitor Experience</p> <p>Tell us what you think...</p>

Your Body

Special Harvard Commentary: Give Your Kids A Safe Summer

Summer brings warm, longer days and plenty of time outdoors. To help keep your children safe this summer, read these tips from two Harvard pediatricians.

HARVARD MEDICAL SCHOOL COMMENTARY:
The Itch That Won't Go Away: How To Deal With Recurrent Vaginal Infections

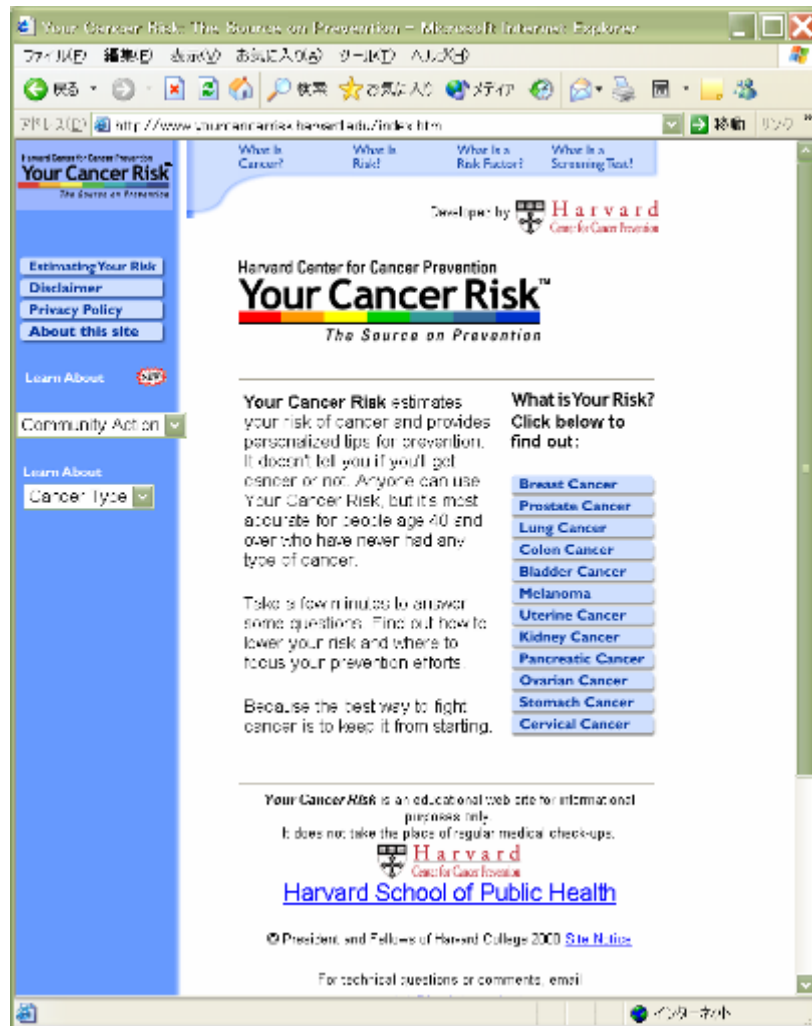
[Full Commentary](#) [More Commentaries](#)

News Review from Harvard Medical School
We've changed the name of our news commentaries from the Harvard Medical School. But they are still a trusted source of review of daily medical news.

[Program Improves Eating Habits, Exercise](#)
[Prostate Test Misses Some Cancers](#)
[More News Review Articles](#)

http://www.intelihealth.com/IH/IhtIH/WSIH000/22030/22030.html?k=news40 インターネット

Health Check, Assessment, Tool



Microsoft Internet Explorer window: Your Cancer Risk: colon Cancer: My Results

Address bar: http://www.yourcancerrisk.harvard.edu/hccpquiz.pl?page=6&func=d_er

Navigation links: What Is Cancer?, What Is Risk?, What Is a Risk Factor?, What Is a Screening Test?

Colon Cancer My Results

Compared to a typical man your age, your risk is

below average

Below average risk means you don't have many risk factors. But it's just an estimate, and it doesn't mean you'll never get cancer. If you have any concerns, talk to a doctor.

Your risk is below average

Watch Your Risk Drop
You have 4 things you can do to lower your risk. To see what your risk could be, click on a box and watch your risk drop:

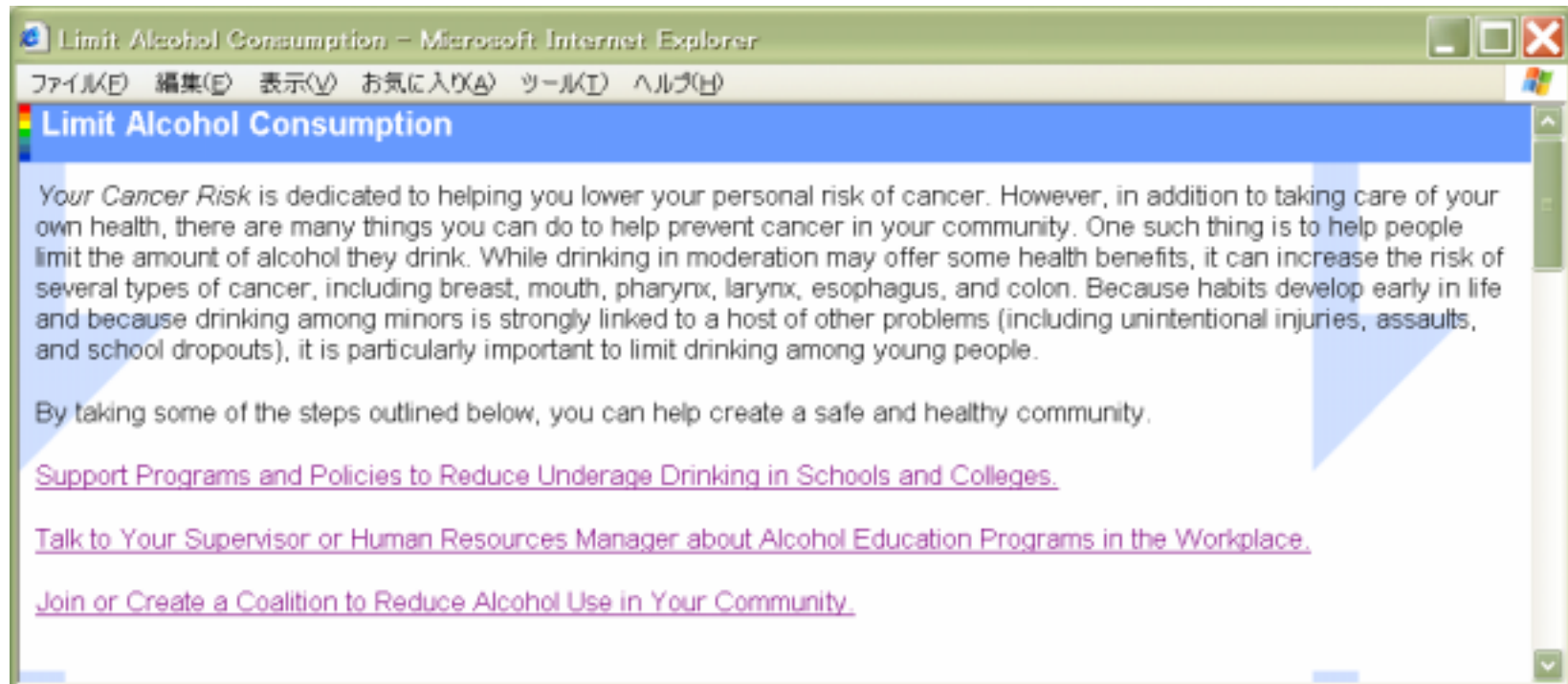
- ☐ Drink less than 1 serving of alcohol a day. [TIPS](#)
- ☐ Take a multivitamin every day. [TIPS](#)
- ☐ Be physically active at least 3 times a week. [TIPS](#)
- ☐ Take a single aspirin (325 mg tablet) 4 to 6 times a week. But check with your doctor first! [TIPS](#)

[What Makes Up My Risk?](#)

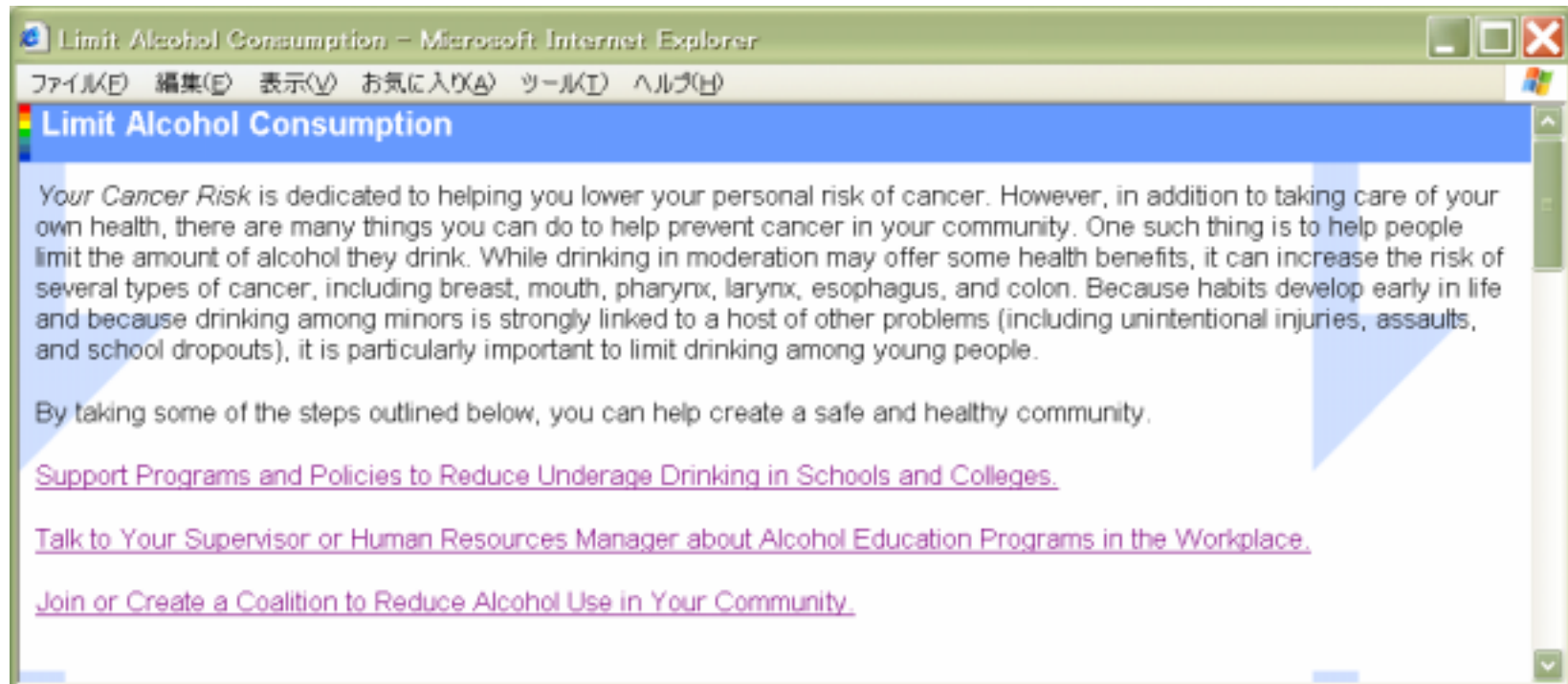
[Next](#)

Page footer: <http://www.yourcancerrisk.harvard.edu/hccpquiz.pl?func=show> | インターネット









Consultation, Decision Aids

Ottawa Health Research Institute - Patient Decision Aids - Microsoft Internet Explorer

OHRI IRSO Institut de recherche en santé d'Ottawa

Patient Decision Aids

Home Mission History People Funding Research Laboratory Network

<< français

Friendly Coaching for Tough Decisions

<< what's new!

3rd International Shared Decision Making Conference

Welcome to Patient Decision Aids - part of the Ottawa Health Research Institute, affiliated with the Ottawa Hospital and the University of Ottawa.

The Patient Decision Aids research program was developed to help patients and their health practitioners make "tough" healthcare decisions. "Tough" healthcare decisions may have many options, uncertain outcomes or benefits and harms that people value differently.

Professor Annemette O'Sullivan, awarded Canada's First Research Chair in Health Care Consumer Decision Support, leads an international team that designs and tests decision aids and training programs for patients and health practitioners.

- [Ottawa Personal Decision Guide](#)
An online tool for any "tough" decision.
- [Ottawa Decision Aids](#)
A list of the decision aids developed and evaluated in Ottawa.
- [A to Z Global Inventory of Patient Decision Aids](#)
A global inventory of AHA, AHAU, patient decision aids.
- [Cochrane Systematic Review](#)
About the Cochrane Systematic Review of patient decision aids; an inventory of AHA decision aids, including those under development.
- [Training in Decision Support](#)
An educational for developing health practitioners' skills in decision support.
- [Evaluation Measures](#)
Decision tools for evaluating decision support including the Decisional Conflict Scale.

OHRI

Photo of a man and a woman walking outdoors.

統合サイト



Community Outreach

The screenshot shows a Microsoft Internet Explorer browser window displaying the website for the MUSC College of Nursing. The address bar shows the URL: <http://www.musc.edu/nursing/Outreach/Outreach2.htm>. The page header features the college's name and logo, along with a navigation bar containing links: [Apply](#), [Catalog](#), [Calendar](#), [Contact Us](#), [Campus Map](#), [Index](#), and [MUSC](#).

The main content area is titled "Outreach" and is divided into two columns. The left column contains a list of links: [Home](#), [About the College](#), [Academic Programs](#), [Scholarships](#), [News and Events](#), [Faculty and Staff](#), [Research Activities](#), [Community Outreach](#) (highlighted with a bullet point), [Student Life](#), [Technology Support](#), [Continuing Education](#), [Alumni](#), [CON Intranet](#), and [Make a Gift](#).

The right column is titled "Community Outreach Projects at the MUSC College of Nursing" and contains two sections. The first section, "College of Nursing Outreach Programs", describes the "Caring for the Community" Initiative, which is comprised of six on-going community-based programs designed to help disadvantaged communities prosper by providing community-based healthcare that is both accessible and affordable. The second section describes the college's commitment to improving the lives of people in these communities over the entire age spectrum - from prenatal to elder care - through education and the delivery of healthcare services.

Through the "Caring for the Community" programs, the College of Nursing is educating a new breed of nurse. The nurses of the 21st century will be on the front lines of health care assessing the health of communities, teaching self-care to individuals and helping the

MUSC Office of Special Initiatives - Outreach Programs - Microsoft Internet Explorer

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アドレス(D) <http://www.musc.edu/outreach/programs/outreachprograms.html>

Office of
SPECIAL INITIATIVES
reaching out to South Carolina

Outreach Programs

- [A Care Management Model for Rural Minority Older Adults](#)
- [AME/MUSC Website](#)
- [Caring for the Future: A model of maternity and infant care for rural immigrant populations](#)
- [Children's Heart Program of South Carolina](#)
- [Community Leadership Institute](#)
- [Community Outreach Program - Esperanza \(COPE\)](#)
- [Community Parent Resource Center](#)
- [Dean's Rural Primary Care Clerkship](#)
- [Diabetes Health Management](#)
- [Enterprise Health Center](#)
- [Exceed](#)
- [Hands on Health](#)
- [Health-e-AME Physical-e-Fit](#)
- [Healthy Lives - Healthy Loves](#)
- [Healthy South Carolina Initiative](#)
- [Innovative Alternatives for Women](#)
- [Lighten Up](#)
- [Living with Risk](#)
- [Mama and Me: A model for breast cancer screening](#)
- [Medical Outreach Clinics](#)
- [Mobile Health Units](#)
- [MUSC Gives Back](#)
- [National Crime Victims Research and Treatment Center](#)
- [Parish Nursing Program](#)
- [Racial and Ethnic Approaches to Community Health Program - Reach 2010](#)
- [Reach Out and Read - Charleston](#)
- [School Based Health Clinics](#)
- [South Carolina Geriatric Education Center Program \(SC-GEC\)](#)
- [The Hypertension Initiative of South Carolina](#)
- [Web-Based Education](#)



MAIN MENU

OVERVIEW

OUTREACH PROGRAMS

HEALTHY S.C. INITIATIVE

STUDENT SERVICE LEARNING

MUSC IN YOUR COUNTY

COMMUNITY ACTIVITIES

SPECIAL EVENTS

MUSCHEALTH.COM



Reach 2010 - Microsoft Internet Explorer

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アドレス(D) http://reach.musc.edu/edu.html

Calendar of Events

Educational Materials

Diabetes Education Classes

News

Stories

Gallery

Awards

Volunteer Information


Contacts


Educational Resources


You will need the [Adobe Acrobat Reader](#) to view some of these materials and resources.


REACH 2010 Charleston and Georgetown Diabetes Coalition


REACH 2010 Developed Resources


 [My Guide to Sugar Diabetes](#) (PDF)


 [Gold Card Patient Mini Record](#) (PDF)

 [Exercise and Diabetes](#) (PDF)

 [Nutrition](#) (PDF)

 [Footcare](#) (PDF)

 [Learn About Diabetes - Charleston](#) (PDF)

 [Learn About Diabetes - Georgetown County](#) (PDF)

まとめと今後の課題

- 健康教育、ヘルスプロモーションの手段にウェブサイトが利用されていく可能性、**大規模な**州立・私立や、
- 各学部(医学、看護学、公衆衛生学、健康科学、健康情報学、薬学など)に付属病院を含めた**統合組織**(Health Science Centerなど)から情報提供している場合や、**産官学連携**の場合に充実したコンテンツ
- **コミュニティとの連携**(Community Outreachなど):エビデンスの作成 普及 行動変容のすべてのプロセスへの**市民参加**へ
- 聖路加看護大学21世紀COEプログラム『市民主導型の健康生成をめざす看護形成拠点』で**市民向けウェブサイト**構築中、市民向けコンテンツのリンク集も